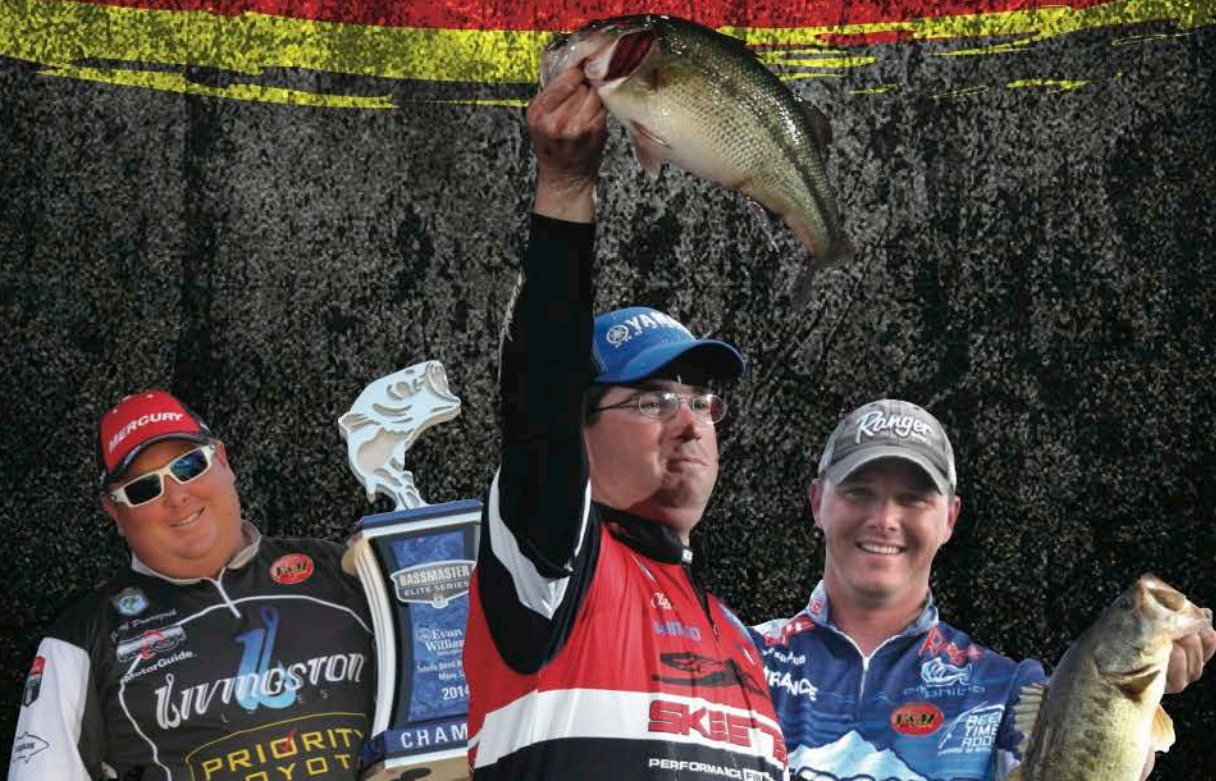
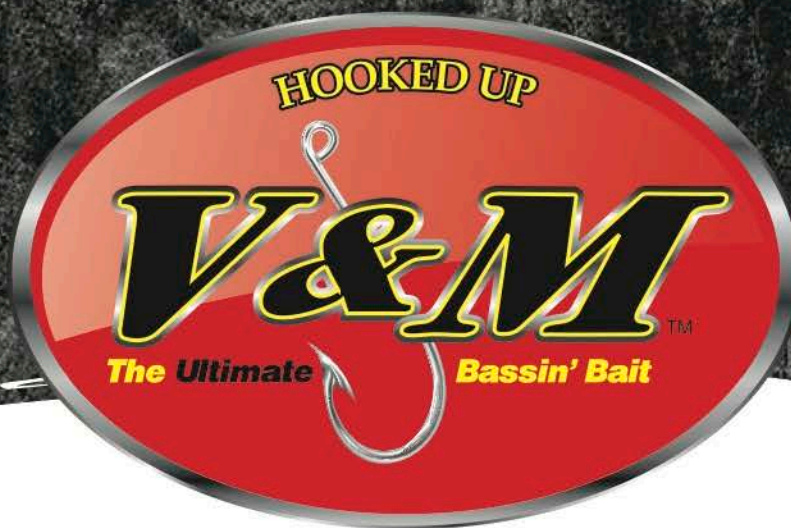


**Give the fish  
what they really want!**

[www.vandmbaits.com](http://www.vandmbaits.com)







Located in Natchitoches, Louisiana, we have found a home in the heart of bayou country. The V&M Brand is owned by Bayou Outdoors Inc, and is family owned and operated.

We take pride in the quality and fish catching ability of our products. Our products are made by fishermen for fishermen. Beginning with research and development, we rely heavily on our Pro Staff to provide input and feedback on our products. All baits available to our customers are field tested and proven to work. From manufacturing to packaging, our products are subject to four levels of quality control to ensure only the best of what we offer represents our brand name. As we continue to bring you innovative fishing products, be sure to frequently check with our website and follow us on Facebook for new products released.

Satisfying our customers while providing a superior product is our utmost goal. From the smallest to the largest customer, we strive to ensure each is handled with equal care. Timeliness of shipments and correctness of orders is our method of ensuring repeat, happy customers. While V&M products are sold globally, we are proud to say we are made here in the United States of America.

**THANK YOU FOR YOUR CONTINUED SUPPORT!**





## CLIFF PACE

*BASS Elite Series Angler  
2013 Bassmaster Classic Champion*



## JACOB POWROZNIK

*BASS Elite Series Angler  
2014 BASS Toledo Bend Champion  
2015 BASS Rookie Of The Year*



## JASON LAMBERT

*FLW Tour Angler  
2014 FLW Rookie Of The Year  
2016 FLW Costa Okeechobee Champion*



## JEFF SPRAGUE

*FLW Tour Angler  
2 Time Forest Wood Cup Qualifier*





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## DESIGNED BY: 2013 BASSMASTER CLASSIC CHAMPION CLIFF PACE

Designed and crafted by the 2013 Bassmaster Classic Champion himself, V&M's "Pacemaker Series" line offers more attention to detail in both appearance and functionality than any other comparable products on the market. Each bait in the line-up is hand designed by Cliff Pace and built with the highest quality components available. Years in the making, simply put these are Cliff's "DREAM BAITS"!



### ADRENALINE flippin jig

• 3/8 OZ  
• 1/2 OZ  
• 5/8 OZ  
• 3/4 OZ

(Available in 4 Sizes and 17 Colors)

The Adrenaline flippin jig has a custom built oversized 30 degree hook that allows for better hook sets and larger weed guard that helps to make the bait more effective in cover. The head is designed to allow the rattle to come in contact with cover and the bottom so the rattle is more effective.



### FLATLINE football jig

• 1/2 OZ  
• 5/8 OZ  
• 3/4 OZ

(Available in 3 Sizes and 17 Colors)

The Flat Line football jig has a custom oversized 30 degree hook that allows for better hook sets and a larger weed guard that helps to make the bait more effective in cover. The head shape allows for a very stable upright presentation that resist rolling over while on the bottom or in contact with heavy cover.



### PULSE swim jig

• 1/4 OZ  
• 3/8 OZ  
• 1/2 OZ

(Available in 3 Sizes and 16 Colors)

The Pulse swim jig has a custom built oversized 30 degree hook that allows for better hook sets and stands up to braided line use in heavy cover. The head shape is made to direct the hook point away from cover when contacting it.



### ELITE punch jig

• 3/4 OZ  
• 1 OZ  
• 1-1/4 OZ

(Available in 3 Sizes and 13 Colors)

The Elite Punch Jig is made of 97% pure Elite Tungsten. Each jig is paired with a high quality Pacemaker Series skirt. It comes available in a variety of popular Pacemaker colors.







## LIGHTNING BLADE

• 3/8 OZ  
• 1/2 OZ

(Available in 2 Sizes and 12 Colors)

The Lightning Blade has an erratic "hunting" action that specifically targets fish located on-and-around shallow to moderate depth cover. In addition, its design allows the hook to sit farther away from the body promoting better hook ups.



## LEDGE BLADE

• 3/4 OZ  
• 1 OZ

(Available in 2 Sizes and 12 Colors)

The Ledge Blade has an erratic "hunting" action that specifically targets fish located on-and-around deep structure. In addition, its design allows the hook to sit farther away from the body promoting better hook ups.



BLACK GOLD SILVER

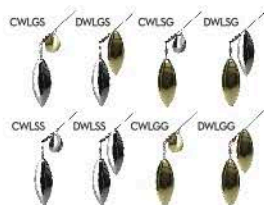
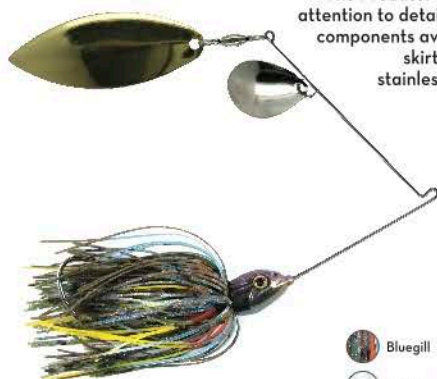


## THE Predator SPINNERBAIT

• 3/8 OZ  
• 1/2 OZ

(Available in 2 Sizes and 6 Colors)

The Predator spinnerbait design has tremendous attention to detail. It's made with the highest quality components available and a variety of pacemaker skirt colors. It's super sharp round bend stainless hook ensures consistent hookups.



## SWIMBAIT HEAD

• 1/8 OZ • 1/2 OZ  
• 1/4 OZ • 3/4 OZ  
• 3/8 OZ • 1 OZ  
5/0 6/0

(Available in 6 Sizes and 4 Colors)

The Pacemaker SwimBait Head's lifelike design and paint schemes also incorporate weight distribution over the shank of it's Mustad hook to maintain a smaller profile head. It's pronounced keeper helps keep soft plastic's in place to promote better hook-ups.



## SHAKEY HEAD AND MEGA SHAKEY HEAD

• 1/8 OZ • 3/8 OZ  
• 3/16 OZ • 1/2 OZ  
• 1/4 OZ • 3/4 OZ

(Available in 6 Sizes and 2 Colors)

The Pacemaker Series Shakey Head and Mega Shakey Head are designed to keep your lure upright for ultimate hook ups. They have a flat top head and a horizontal line tie that ensures leverage that keeps bait at desired position.







## ALL ABOUT THE WILD ACTION!

V&M's "Wild Thang" Series is all about the "WILD" action! Designed to displace as much water as possible, it has more thump and vibration than any other soft plastic on the market.

If you like action, try the "Wild Thang Series"!

### STRAIGHT WILD WORM

(Available in 8 Colors)

The Strait Wild Worm has a very lifelike movement when coming in contact with current or cover. It's razor thin edge makes it very sensitive to the slightest of movement. It's thin body allows for easy penetration on hook-ups.



- |               |            |                |                           |
|---------------|------------|----------------|---------------------------|
| Green Pumpkin | Redbug     | Candybug       | Green Pumpkin Purple Haze |
| Black & Blue  | Plum Apple | Watermelon Red | Green Pumpkin Blue Haze   |

### WILD THANG - 6.5, 8.5, 10.5

(Available in 12 Colors)

The Wild Thang has a very tight rippling tail action like no other worm in its class. The motion is so life like it actually intimidates the fish. Bass will eat it just to kill it. When they do it's GAME ON! Next time you fish a worm, try the Wild Thang and HANG ON!

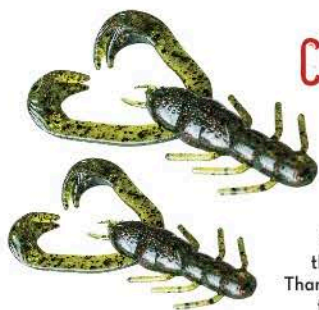


- |           |                     |                      |                |            |
|-----------|---------------------|----------------------|----------------|------------|
| Blue Flex | Red Shad            | Green Pumpkin Purple | Junebug Red    | Black Blue |
| Redbug    | Plum Apple          | Bama Bug             | Watermelon Red | Black Red  |
| Candybug  | Watermelon Bluegill |                      |                |            |

### CLIFF'S WILD CRAW AND WILD CRAW JR.

(Available in 15 Colors)

The V&M Wild Thang Craw is designed with fluttering J-shaped claws that provide a lethal thumping action. Along the body, the V&M Wild Thang Craw is fitted with a number of appendages that provide complimentary micro-movements.

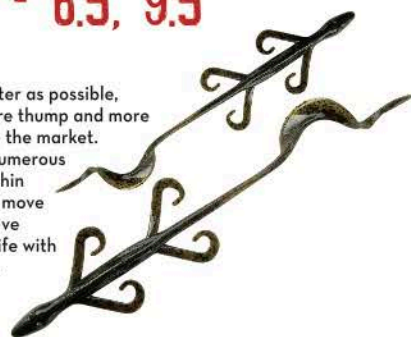


- |                   |                  |               |                         |              |
|-------------------|------------------|---------------|-------------------------|--------------|
| Black & Blue      | Watermelon Candy | Bloody Craw   | Green Pumpkin Blue Haze | Junebug      |
| Black/Blue/Silver | Okeechobee Craw  | White Pearl   | Bama Bug                | Alabama Craw |
| Watermelon Red    | Sapphire Junebug | Sprayed Grass | Green Pumpkin           | Delta Melon  |

### WILD LIZZIE - 6.5, 9.5

(Available in 9 Colors)

Designed to displace as much water as possible, the V&M Wild Lizzie provides more thump and more vibration than any other lizard on the market. Built with a slender lizard body, numerous curled appendages, and a razor-thin tail, the V&M Wild Thang Lizards move massive amounts of water and have a versatile profile that comes to life with a number of different techniques.



- |               |                |                 |              |           |
|---------------|----------------|-----------------|--------------|-----------|
| Green Pumpkin | Watermelon Red | Wat. Candy Red  | Pumpkin Seed | Black Red |
| Black & Blue  | Bama Bug       | Watermelon Seed | Bloody Craw  |           |





## DESIGNED BY: BASSMASTER ELITE SERIES PRO JACOB POWROZNIK

After signing 2 time Bassmaster Elite Champion Jacob Powroznik in 2014, V&M and "J-PROZ" immediately went to work. The plan was to add to their already deadly arsenal by developing a line of baits that combined the softness and durability of V&M products with conceptual ideas from J-PROZ himself! After months of testing and feedback from Jacob and Team V&M, the "J-PROZ Series" was born.



### J-MAG WORM

(Available in 7 Colors)

The J-Mag is a magnum sized finesse style worm that measures 10.5" & has a subtle action with the slightest movement. It's cupped tail adds extra swimming motion when pulled through the water even at slow speeds.



### J-MAG WORM JR.

(Available in 7 Colors)

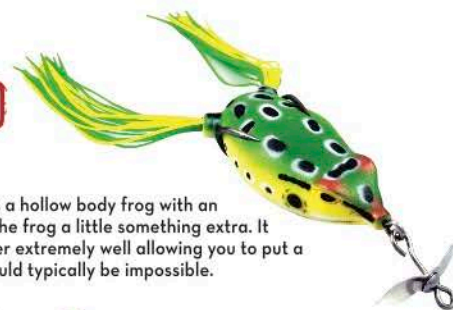
The J-Mag Jr is a smaller offering of the J-MAG worm that measures 5.75" & has a subtle action with the slightest movement. It's cupped tail adds extra swimming motion when pulled through the water even at slow speeds.



### J-BUG

(Available in 10 Colors)

The J-Bug is compact flippin' bait packed with action and versatility. It's body provides plenty of thickness for a heavy flipping hook. Ribbed and sides subtle kicking of it's appendages give it life like action.



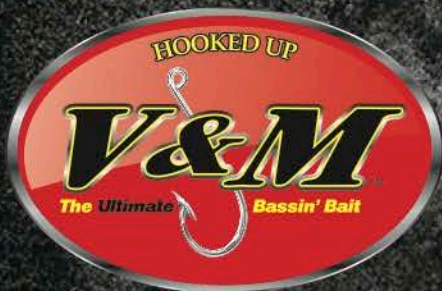
### SPIN TOAD

(Available in 4 Colors)

The J-PROZ "Spin Toad" is a hollow body frog with an in-line spinner that gives the frog a little something extra. It comes through heavy cover extremely well allowing you to put a prop bait in areas that would typically be impossible.







We take pride in the quality and fish catching ability of our products. Our products are made by fishermen for fishermen. Beginning with research and development, we rely heavily on our Pro Staff to provide input and feedback on our products. All baits available to our customers are field tested and proven to work. From manufacturing to packaging, our products are subject to four levels of quality control to ensure only the best of what we offer represents our brand name.



## R-RINGER WORM

(Available in 13 Colors)

The V&M R-Ringer gives you the best of both worlds. A bit of a hybrid between a ring fry and a ribbon tailed worm, the R-Ringer worm makes it hard for the little green suckers to resist.

- |                   |           |                 |                      |
|-------------------|-----------|-----------------|----------------------|
| Green Pump. Magic | Blue Flex | Redbug          | Watermelon Red Magic |
| Green Pumpkin     | Candybug  | Black Blue Tail | Watermelon Red       |
|                   | Chaos     | Crab Apple      | Watermelon Seed      |
|                   |           | Plum            | Watermelon Bluegill  |



## 6" PORK PIN

(Available in 14 Colors)

The V&M 6" Pork Pin offers buoyancy and action unparalleled by any other slender bodied finesse worm on the market. These features paired with the lifelike twitchy action of the "Pin" tail make it simply irresistible!

- |                    |                     |                 |
|--------------------|---------------------|-----------------|
| Bama Bug           | Plum Apple          | Wat. Candy Red  |
| Candybug           | Redbug              | Watermelon Red  |
| Delta Melon        | Sapp. Blue Junebug  | Watermelon Seed |
| Green Pumpkin      | Watermelon Bluegill | Black Grape     |
| Green Pump. Violet | Watermelon Candy    |                 |



## TRICKSTER 6.5

(Available in 14 Colors)

The V&M Trickster 6.5 offers more tail action than any other finesse worm on the market. It's "TRICKY" tail is considerably thicker than the midsection of the worm giving it a unique action sure to fool the most finicky fish.

- |                    |                   |                  |
|--------------------|-------------------|------------------|
| Green Pump. Violet | Wat. Bluegill     | Watermelon Candy |
| Junebug            | Redbug            | Watermelon Seed  |
| Junebug Red        | Wat. Green Orange | Watermelon Red   |
| Green Pumpkin      |                   |                  |



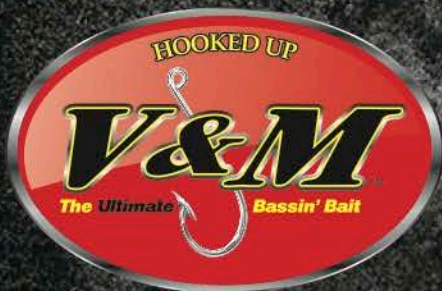
## 8" PORK PIN

(Available in 14 Colors)

The V&M 8" Super Pork Pin offers buoyancy and action unparalleled by any other slender bodied finesse worm on the market. These features paired with the lifelike twitchy action of the "Pin" tail and its extra long body, make it simply an irresistible BIG MEAL!

- |                    |                     |                 |
|--------------------|---------------------|-----------------|
| Bama Bug           | Plum Apple          | Wat. Candy Red  |
| Candybug           | Redbug              | Black Grape     |
| Delta Melon        | Sapp. Blue Junebug  | Watermelon Red  |
| Green Pumpkin      | Watermelon Bluegill | Watermelon Seed |
| Green Pump. Violet | Watermelon Candy    |                 |





## 5" CHOPSTICK

(Available in 20 Colors)

Although typically rigged weightless for a well balanced parallel fall, the V&M Chopstick works very good both Texas & Carolina Rigged. It is available in a variety of popular colors that have been time tested & proven to catch fish.

- |                          |                    |                      |                   |
|--------------------------|--------------------|----------------------|-------------------|
| Green Pumpkin            | Baby Bass          | Junebug              | Wat. Candy Red    |
| Green Pumpkin Chart. Tip | Black Blue Glitter | Key Lime Pie         | Watermelon Purple |
| Green Pumpkin Magic      | Black Red Glitter  | Watermelon Seed      | Watermelon Red    |
| Mardi Gras               | Texas Smoke        | Okeechobee Magic     | Watermelon Candy  |
| Smoke Purple             | Sweet Potato Pie   | Black Blue Blue Tail | Smoke Silver      |

## SWAMP HOG AND BABY SWAMP HOG

(Available in 15 Colors)

The V&M Swamp Hog and Baby Swamp Hog are action packed creature baits that are loaded with versatility. They work great Texas Rigged or Carolina Rigged and are ideal for punching the mats or deep brush piles for that big "kicker" bite.



- |                    |                     |                           |                         |
|--------------------|---------------------|---------------------------|-------------------------|
| Bama Bug           | Crab Apple          | Black Red Glitter         | Delta Melon             |
| Black Blue Glitter | Okeechobee Craw     | Green Pumpkin Purple Haze | Green Pumpkin           |
| Bloody Craw        | Sapp. Blue Junebug  | Watermelon Red            | Green Pumpkin Blue Haze |
| Watermelon Candy   | Watermelon Bluegill | Watermelon Seed           |                         |



## MUD BUG AND BABY MUD BUG

(Available in 11 Colors)

The V&M Mud Bug and Baby Mud Bug make outstanding jig trailers. Their slight movements mimic the subtle action of a crawfish. The larger sized Mud Bug has enough plastic for a 3/0 Flippin' hook, making it EXCELLENT for punching and flippin'!

- |                    |                   |                      |
|--------------------|-------------------|----------------------|
| Bama Bug           | Flippin Blue      | Watermelon Seed      |
| Black Blue Glitter | Green Pumpkin     | Watermelon Red Magic |
| Delta Melon        | Black Red Glitter | Watermelon Red       |
| Cajun Gold         | Cayenne           |                      |

## SMALLIE TUBE 3.5

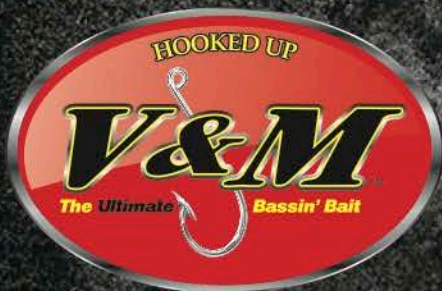
(Available in 14 Colors)

The Smallie Tube 3.5 is designed with a perfect balance of salt and scent that fish crave. It's small profile that mimics crawfish or perch making it an excellent offering for Small Mouth Bass. Rig it with the Smallie Tube hook for a perfect match of performance and action.



- |                          |                        |                   |
|--------------------------|------------------------|-------------------|
| Buzzard Snot             | Black Blue             | Wat. Candy Red    |
| Blue Craw Laminare       | Chaos                  | DMP Purple Copper |
| Watermelon Gold Silver   | Brown Craw Gold        | Sand              |
| Watermelon Purple Copper | Green Pumpkin          | Blue Flex         |
| Watermelon Red           | Dark Smoke Purple Gold |                   |





## PORK SHAD

(Available in 10 Colors)

The V&M Pork Shad soft plastic jerk bait mimics a variety of baitfish including shad, shiners and bream. The fluke tail provides a natural action that can really entice even the most finicky of bass! The Pork Shad is extremely versatile and can be rigged in a variety of ways.



## BUZZ FROG

(Available in 8 Colors)

The Buzz Frog reeks havoc on the water with its heart thumping action. When you need to get the bass out of grass or pads, tie on the Buzz Frog!



## THUNDER SHAD AND THUNDER SHAD JR.

(Available in 12 Colors)

The V&M Thunder Shad mimics a variety of baitfish including shad, shiners and bream. The tail provides a natural action that can really entice even the most finicky of bass! It is extremely versatile and can be rigged in a variety of ways.



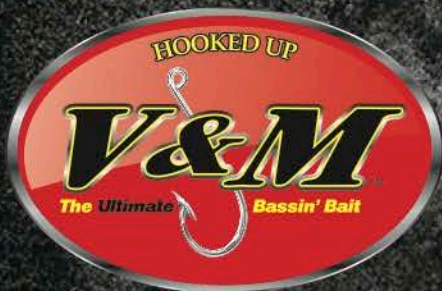
## BAYOU BULLFROG

(Available in 8 Colors)

The Bayou Bullfrog is a soft plastic frog with hard kicking leg action that fish simply can't resist. The tunnel belly design of the frog helps prevent the bait from rolling when retrieved quickly.







## BOWBEND BUZZBAIT

• 1/4 OZ  
• 1/2 OZ

(Available in 6 Colors)

The Bow Bend Buzzbait works great when you need to down size and slow down or you're getting short strikes on a standard buzzbait. Tie on the Bow Bend and start putting those big bass in the boat.



## CLASSIC BUZZBAIT

• 1/4 OZ  
• 3/8 OZ

(Available in 4 Colors)

Buzzbaits catch bigger bass, period. During the right conditions buzzbaits will draw vicious strikes from unwilling bass simply because they annoy them. The Classic Buzz Bait blade and rivet combination create some of the loudest noise your waters have heard.



## DOUBLE BUZZBAIT

• 1/4 OZ  
• 3/8 OZ

(Available in 4 Colors)

When it's time to get noisy, this is the bait to make it happen. With its double blade system, you get twice the flash and twice the noise. The Double Buzzbait counter rotating action allows it to retrieve at very low speeds.



## LEDGE ROLLER

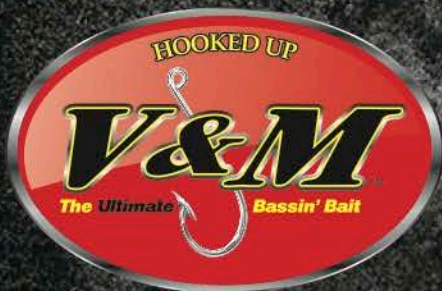
• 1 OZ  
• 1.5 OZ

(Available in 6 Colors)

The Ledge Roller is a premium spinnerbait designed from hook point to line tie specifically for getting deep and drawing strikes from large bass cruising the drop-offs.







## CLASSIC SPINNERBAIT

• 1/4 OZ  
• 3/8 OZ  
• 1/2 OZ

(Available in 6 Colors)



The Classic Spinnerbait is composed with highly polished blades, ultra smooth swivels, and Mustad Hooks. Available in double willow leaf and Colorado willow leaf combinations. It's deadly when the bass are shallow.



CWLSG DWLSG

- |                     |            |
|---------------------|------------|
| White Chartreuse    | White      |
| White Chart. Orange | Black      |
| White Chart. Blue   | Chartreuse |

## SLIP N JIG

• 1/2 OZ  
• 3/4 OZ  
• 1 OZ  
• 1.5 OZ

(Available in 19 Colors)

The Slip N Jig is a bullet weight and skirt in one. Slide the Slip N Jig on your line and then tie on your favorite hook and soft plastic from the V&M lineup. Now you have an extremely weedless presentation that has the bulk and appeal to attract the big bass that prowl the water.



- |                |                   |              |
|----------------|-------------------|--------------|
| Missouri Craw  | Green Pumpkin     | Camouflage   |
| Magic Craw     | Black Brown Amber | Bama Bug     |
| Sprayed Grass  | Green Craw        | Crawdad      |
| Watermelon Red | Okeechobee Craw   | Bluegill     |
| Money Maker    | Summer Craw       | Tequila      |
|                |                   | Delta Melon  |
|                |                   | Sneaky Snake |
|                |                   | Black Blue   |
|                |                   | Alligator    |

## HEAVY HITTER JIG

• 1 OZ

(Available in 16 Colors)



The V&M Heavy Hitter jig is perfect for shallower water Football Jig presentation. The football shape of the head helps prevent hang-ups and creates a rocking motion when it is slowly dragged churning up debris and attracting bass.

- |                 |                    |                     |               |
|-----------------|--------------------|---------------------|---------------|
| Brown Purple    | Magic Craw         | Shadow Craw         | Green Craw    |
| Missouri Craw   | Sprayed Grass      | Brown Orange        | Money Maker   |
| Summer Craw     | Green Pumpkin Craw | Bama Bug            | Black Blue    |
| Okeechobee Craw | Crawdad            | Peanut Butter Jelly | Green Pumpkin |

## PENETRATOR JIG

• 3/4 OZ  
• 1 OZ  
• 1.5 OZ

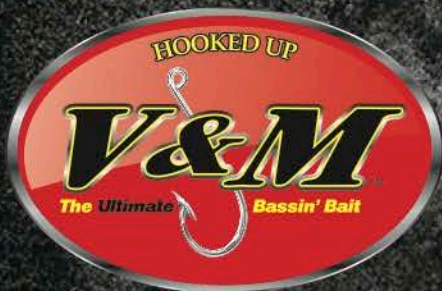
(Available in 19 Colors)

The V&M Penetrator Jig is designed to handle the thickest of mats. With a recessed line tie, strong weed guard and an Ultra Sharp Mustad hook, you're set to tackle any jungle you may encounter.



- |                |                   |              |
|----------------|-------------------|--------------|
| Missouri Craw  | Green Pumpkin     | Camouflage   |
| Magic Craw     | Black Brown Amber | Bama Bug     |
| Sprayed Grass  | Green Craw        | Crawdad      |
| Watermelon Red | Okeechobee Craw   | Bluegill     |
| Money Maker    | Summer Craw       | Tequila      |
|                |                   | Delta Melon  |
|                |                   | Sneaky Snake |
|                |                   | Black Blue   |
|                |                   | Alligator    |





## BOTTOM BUGGER

• 3/8 OZ  
• 1/2 OZ  
• 3/4 OZ

(Available in 2 Colors)

The V&M Bottom Bugger is designed to add lifelike wobble action to your favorite soft plastic when slowly dragged along the bottom in various depths of water.

● Black ● Green Pumpkin



## SHAKEY WACKY

• 1/16 OZ • 1/8 OZ  
• 3/32 OZ • 3/16 OZ

(Available in 2 Colors)

The V&M Shakey Wacky combines two favorite finesse techniques; the shakey head and the wacky worm. It also has a built in weed guard to prevent hang ups.

● Black ● Green Pumpkin



## SMALLIE TUBE HOOK

• 3/0 - 1/8 OZ  
• 3/0 - 3/16 OZ

V&M Smallie Tube Hook delivers an innovative design that works wonders on all types of bass, especially smallmouth. Unlike regular tube jigs, the V&M Smallie Tube Hook is built with an extra-wide gap that allows for Texas-rigging and hides the point of the hook, so it can be fished around weeds and vegetation without snagging.



## FROG HOOK UNWEIGHTED

4/0  
5/0

(Available in 2 Sizes)

Designed for the V&M Bayou Bullfrog, the unweighted frog hooks screw lock keeps your frog in place and promotes better hookups. Select the unweighted hook when fish want slower retrieval speeds.



## FROG HOOK WEIGHTED

4/0  
5/0

(Available in 2 Sizes)

Designed for the V&M Bayou Bullfrog, the weighted frog hooks screw lock keeps your frog in place and promotes better hookups. Select the unweighted hook when fish want faster retrieval speeds.



## SWIMBAIT HOOK

• 1/16 OZ 4/0  
• 1/8 OZ 5/0

WITH OR WITHOUT WEIGHT

(Available in 2 Weights and 2 Sizes)

The V&M Swim Bait Hook makes this the perfect hook for fishing small to medium swim baits. With 2 weight sizes to choose from 1/16 or 1/8, you can control your depth and get to where the big fish live.







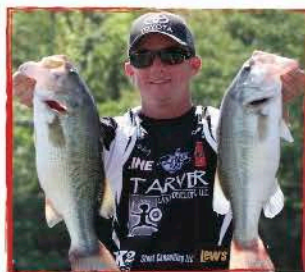
**PAUL FERGUSON** - pro-staff



**DAROLD GLEASON** - pro-staff



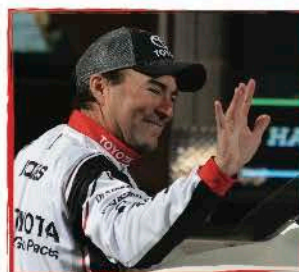
**MIKE PHARR** - pro-staff



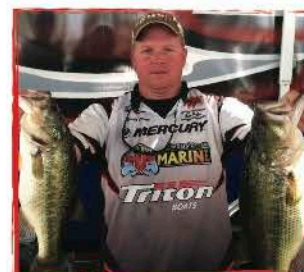
**CHAD WILEY** - pro-staff



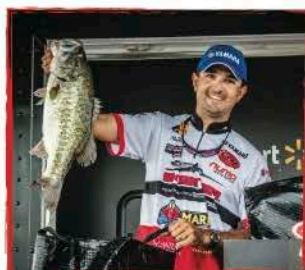
**REX CHAMBERS** - pro-staff



**TEB JONES** - pro-staff



**RANDY DEEVERS** - pro-staff



**NICK LEBRUN** - pro-staff



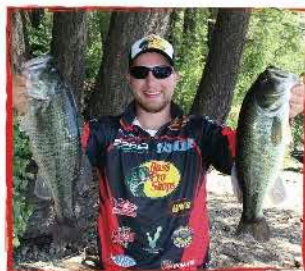
**RANDY DESPINO** - pro-staff



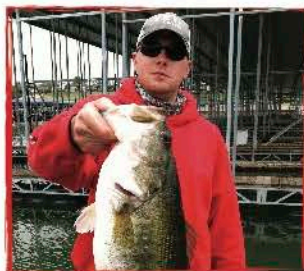
**KEVIN LASYONE** - pro-staff



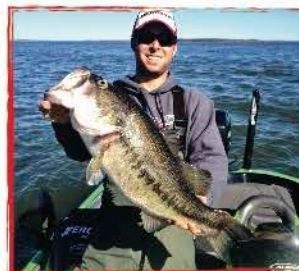
**COLLEGE** - regional champs



**NIK AUTREY** - pro-staff



**GREG WEST** - pro-staff



**BROOKS FORSYTH** - pro-staff



**JEROMY FRANCIS** - pro-staff





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